

Our local schools, the library and the People's Centre all played their part and another of our local pubs, the Klub put on a beer festival to help promote the event.

The printed programme adopted a completely new format designed to make it easier for visitors to find their way to the various venues and we are grateful for the assistance given by the OneBestWay marketing agency who designed this for us free of charge.

A new feature of this year's Festival was live theatre. We commissioned Cloud Nine to produce a series of short sketches which were premiered at the Anson Public House during the lunchtime period on the Saturday then repeated as part of an evening event at the Buddle Arts Centre. Whilst the audience at the lunchtime performance wasn't large, the evening event which also featured music and magic was very well attended and after an absence of some years it was very pleasing to see the Buddle featuring in the programme once again.

The craft market was as popular as ever with a number of new stalls to complement the 'regular' attractions, and the Forum Shopping Centre hosted a good selection of table top stalls as well as providing a diverse line up of live entertainment. Once again the Local History Society stand was a particular draw.

High Street East was particularly busy with street entertainment, demonstrations and fairground rides. The children's fairground at the Coronation Club car park is now well established and a very popular draw, however the Alexandra Street car park venue disappointed as a number of promised attractions failed to show on the day. We have some completely different ideas as to what to do with this venue for 2008 which we hope will prove popular.

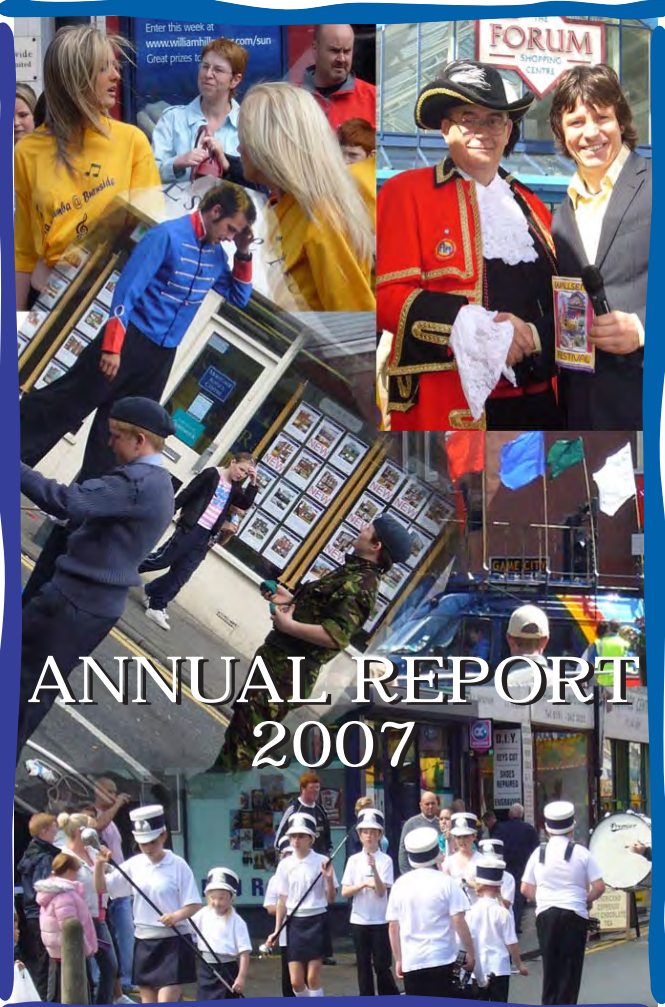
As is now our tradition, the first event in Festival Week was the WallSEND and District Choral Society's concert held on the Wednesday evening. Their report appears separately but the Festival Committee were particularly pleased that the concert was held in WallSEND's historic Civic Hall this year - making a powerful connection with the 'good' in the 'past' as well as the present.

A fascinating talk at WallSEND Library on the Thursday evening by the Local History Society led us into Festival Saturday which largely followed the well established theme. We were able to stage a full and varied line up of live music at the Bandstand and in addition had an a cappella group, the Heaton Voices, singing within the shopping centre for the first time.

The seventh annual WallSEND Festival took place in the week leading up to Festival Saturday - July 7th.

WallSEND Festival 2007

WALLSEND



FESTIVAL

Plans are already well in hand for the 2008 Festival, which will be our eighth and during which we hope to once again 'celebrate all that's good in WallSEND, past, present and future'.

We have been really fortunate in the level of external support received for the Festival this year, with significant donations being received from: the Sir James Knott Trust, the R W Mann Trust and the Port of Tyne Trust. In addition we are delighted to acknowledge the continuing financial and operational support from Halladale the operators of the Forum Shopping Centre, and North Tyneside Council.

As ever, a 'hard core' of willing workers have shouldered the bulk of the work in ensuring a very happy and successful Festival and my thanks go once again, to committee members in particular Tom Fairhurst, our Treasurer for producing a very detailed and exact set of accounts, which does much to maintain our credibility with our various funders. Once again, also, my thanks to our Independent Examiner Jim Graham for scrutinising our books; his report is appended to the Accounts.

The year has followed the, by now, well established format with monthly planning meetings throughout the year, which have been well attended and at which we've been very pleased to welcome a number of new faces this year. It is really important to the WFA that it represents as wide a range of community groups and other organisations as possible so new members are always made very welcome. Reports from some of these organisations are to be found elsewhere in this Annual Report.

Once again I am pleased to present the Annual Report and Accounts for the WallSEND Festival Association for 2007.

Chair's and Secretary's Report

We were very pleased to welcome the Chair of North Tyneside Council both to the Wednesday evening concert and for a visit on the Saturday.

Once again Segedunum offered their 'pop in for a £' offer to encourage visitors to the museum on the Sunday as the finale to another successful WallSEND Festival.

WallSEND Local History Society

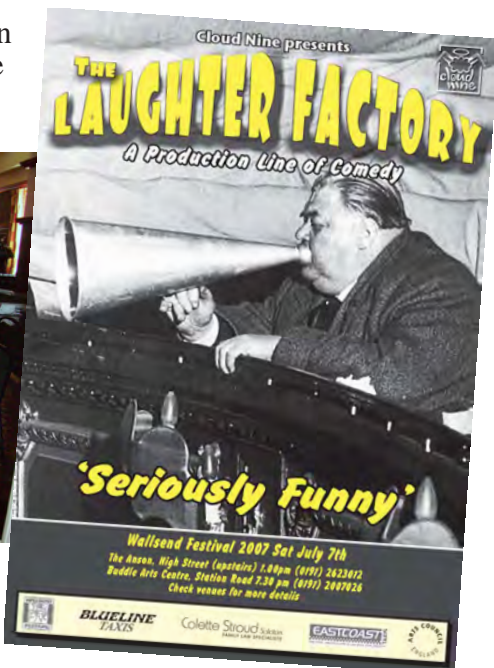
The WallSEND Local History Society's stand in the the Forum Shopping Centre on Festival Saturday proved, once again, to be very popular with visitors. The photographic display was thronged with people asking questions and sharing their memories. The Festival was a most successful event for us which we look forward to repeating in 2008

E Hall
Chairman

The Laughter Factory

Local theatre company Cloud Nine premiered their latest production 'The Laughter Factory' on Festival Saturday. The show comprises around a dozen short comedy sketches presented by the company's cast of professional actors.

A lunchtime performance was held in the Anson Public House and then the show formed the centrepiece of an



'Evening of music, mirth and magic' at the Buddle Arts Centre, where it played to a very enthusiastic audience. Following their debut in WallSEND the cast went on to tour the show around North Tyneside and presented extracts from the show at Whitley Bay Metro Station on September 1st as part of the reopening celebrations for the refurbished station.

John Fleet
Chair/Secretary

Wallsend Choral Society

The Wallsend and District Choral Society was pleased to welcome the Chair of North Tyneside Council, Councillor Joan Bell and her Consort Mr Bell, to their concert of 'Music for a Summer's Evening'. The concert was held on the Wednesday of Festival week – July 4th in the splendid surroundings of the Wallsend Civic Hall.

The soloists, Paul Elliott – Clarinet and Kayleigh Heslop – trumpet, gave us a varied selection of well known music, including theme tunes from films and television programmes.

Thank you to our loyal supporters who came along to the Civic Hall, it was a pleasure to entertain you.

Margaret Richardson
Chairman

Wallsend Churches

Once, again, we the Churches Working Together, in Wallsend enjoyed taking part in the Wallsend Festival.

It is a wonderful opportunity to reach people for Jesus and we look forward to taking part once again in 2008.

The Wallsend Festival Association is an unincorporated body with charitable aims, which was formed in January 2002, following the successful Wallsend Festival event held in July 2001.

The WFA seeks to celebrate all that is good in Wallsend; past, present and future and its main activity to date has been planning and delivery of the annual Wallsend Festival, held for the seventh time in July 2007.

WALLSEND FESTIVAL ASSOCIATION SUMMARY OF ACCOUNTS FOR THE YEAR ENDED 30th SEPTEMBER 2007

INCOME AND EXPENDITURE ACCOUNT

| year ended 30.9.2006 £ | | year ended 30.9.2007 £ |
|------------------------------|---|------------------------------|
| | Income | |
| 2,000.00 | Grants: Community Foundation, | 0.00 |
| 750.00 | Sir James Knott Trust, | 750.00 |
| 1,000.00 | R. W. Mann Trust, | 2,000.00 |
| 2,000.00 | North Tyneside Council, | 2,000.00 |
| 0.00 | Port of Tyne Trust, | 2,000.00 |
| 0.00 | Sure Start, | 500.00 |
| <u>1,000.00</u> | Halladale Group plc, | <u>1,000.00</u> |
| 6,750.00 | | 8,250.00 |
| 1,760.00 | Stalls and Concessions, | 2,307.50 |
| 36.20 | Prior-Year Adjustments of Provisions made but not needed, | 0.00 |
| 80.27 | Building Society Interest, | 111.13 |
| <u>8,626.47</u> | Total Income, | <u>10,668.63</u> |
| | Expenditure | |
| 2,205.29 | Publicity, Printing and Communications, | 1,334.41 |
| 2,855.00 | Artistes, etc., | 3,946.44 |
| 2,620.39 | Provision of Facilities on Festival Day, | 3,518.53 |
| <u>362.22</u> | Management and Administrative Expenses, | <u>467.81</u> |
| 8,042.90 | Total Expenditure, | 9,267.19 |
| 583.57 | Surplus for Year of Income over Expenditure, | <u>1,401.44</u> |
| <u>8,626.47</u> | | <u>10,668.63</u> |

RESERVE ACCOUNT

| year ended 30.9.2006 £ | | year ended 30.9.2007 £ |
|------------------------------|--|------------------------------|
| 1,893.02 | Accumulated Surplus brought forward at 1 st October, | 2,476.59 |
| | Surplus for Year, brought down from | |
| <u>583.57</u> | Income & Expenditure Account, | <u>1,401.44</u> |
| <u>2,476.59</u> | | <u>3,878.03</u> |
| <u>2,476.59</u> | Accumulated Surplus carried forward at 30 th September, | <u>3,878.03</u> |

BALANCE SHEET AS AT 30th SEPTEMBER 2007

| 30.9.2006 £ | | 30.9.2007 £ |
|-----------------|---|-----------------|
| 2,476.59 | Reserve Account, Accumulated Surplus, as above, | 3,878.03 |
| 0.00 | Sundry Creditors, | <u>571.82</u> |
| <u>2,476.59</u> | | <u>4,449.85</u> |
| 2,473.19 | Cash at Building Society, | 4,440.46 |
| 3.40 | Cash at Bank, | 9.39 |
| <u>2,476.59</u> | | <u>4,449.85</u> |

Wallsend Schools' Report

Burnside Business and Enterprise College (a founding member of the Wallsend Festival) continues to be a strong supporter of the festival, hosting the monthly meetings of the WFA with a Burnside representative on the festival committee.

The main aim of the school is to involve young people in their own community to give them a 'stake' in future of their town. This year on Festival Saturday the students actively participated in the street entertainment on High Street East where they provided a noisy (yet musical!) and colourful Samba band and cheer-leading presentation for all passers by to enjoy. The students worked with visiting artistes in school to perfect their Samba rhythms and cheer-leading moves.

Visiting artistes to Wallsend are a bonus of the festival and this year Burnside was fortunate to be able to host the 'Cloud 9' Theatre Company. Performing Arts students were involved in workshops to develop their 'comic acting skills' and were then able to see how the professionals make high quality comedy – an invaluable experience for the students involved and highly entertaining for the rest of us.

Meanwhile students and community partners were working on a stall, under the supervision of Mrs Rose Atkins, to learn and develop floristry and mask-making, as well as the more traditional crafts, in the Forum Shopping Centre. Once again passers by were encouraged to actively take part.

The bandstand was the 'main stage' for our 'up and coming' student rock band at the end of the festival day. According to them they 'headlined at the Wallsend Festival'!!!

As an aside, festival publicity flyers were sent home to parents via students and we know that many families were looking forward to Festival Saturday...especially the Fun Fair. We also know that many of our students were involved in the festival through other organisations and fully support their contribution.

Wallsends Worldwide

Students from Churchill Community College have been exploring other towns named Wallsend. They discovered Wallsend in Australia and Wallsend USA and made contact with schools in these areas.

During festival week they put up a display of their findings in Wallsend Library and on Friday (6th July) a group of them went to the library to talk to people about the work they had done.

Certificate and Notes of the Hon. Treasurer

Comprehensiveness of Accounts

Some costs incurred in the organisation, management and general operation of the Wallsend Festival have not been directly charged or invoiced; and they are excluded from the accounts. Such costs include:

- the services of the Chair of the Wallsend Festival Association, his support staff, and members of the Committee;
- meeting facilities provided throughout the year by Burnside Business and Enterprise College.
- school teachers who have worked outside their curricula; and
- exhibitors who provided their services during the week of the Festival without charge.

Apart from the uncharged costs referred to above, the accounts as presented include all the income and expenditure of the Wallsend Festival Association for the year ended 30th September 2007 and present fairly its financial position as at 30th September 2007.

Accounting Policies

The accounts are prepared generally on an accruals basis following the historical cost convention; but interest receivable is accounted for as received, without accrual. Full provision has been made for known payments due to creditors as at 30th September 2007; the Committee does not expect any further claims for moneys to be paid by the Association, nor are any further moneys due to the Association at that date.

Financial Performance

Expenditure on publicity, printing and communications fell by £871 or 39% from the previous year, with the fall-out of the non-recurring Communications Strategy costs and a part-year charge only for website costs to bring the supplier's billing structure into line with the Association's financial year. Expenditure on artistes and entertainers rose by £1,091 or 38%, restoring the level of entertainment in the Forum and extending the scope of entertainment, notably by performances of 'The Laughter Factory'. The provision of facilities on Festival Day cost £898 or 34% more, largely because of increased costs of marquees for stalls and 'road closed' signs, and other management and administrative expenses rose by £106 or 29% because of increased costs in letting and organising stalls.

Income from grants rose by £1,500 or 22%, and income from stalls and concessions by £547 or 31%, the latter mainly because of an increased tariff for the fairground concession.

Overall, the Festival produced a surplus of £1,401 as compared to the previous year's £584. The accumulated reserve of £3,878 is healthy and adequate.

T. S. Fairhurst, CPFA
Hon. Treasurer

19th October 2007.

Certificate of the Independent Examiner

I certify that I have examined all the books, accounts, invoices and bank statements of the Wallsend Festival Association for the year ended 30th September 2007. I find that the books, accounts, invoices and bank statements are an accurate reflection of the financial affairs of the Wallsend Festival Association.

J. S. Graham, MCIEH

5th November 2007.