

It seeks to celebrate all that is good in WallSEND: past, present and future and its main focus of activity to date has been planning and delivery of the annual WallSEND Festival, held for the sixth time in July 2006.

The WallSEND Festival Association is an unincorporated body with charitable aims that was formed in January 2002 following the successful WallSEND Festival event held in July 2001.

John Fleet
Chair/Secretary

At the time of writing this report plans are well in hand for the 2007 Festival which will once again aim to 'celebrate all that's good in WallSEND, past, present and future'.

Without the financial support that we receive from various charitable bodies the Festival simply couldn't happen and in 2006 we were delighted to receive funding from the Community Chest, the Sir James Knott Trust and the R W Mann Trust. Further funding came from North Tyneside Council, and Halladale, the operators of the Forum Shopping Centre.

and his report is attached to the accounts.
Once again Jim Graham has kindly agreed to act as Independent Examiner of our books

of income is gained by judicially managing our various accounts.
Tom Fairhurst who ensures not only that our books are balanced but that every penny or not, in helping to ensure that the Festival, happened. Particular thanks go our Treasurer

My thanks, as ever, go to all who played a part whether as formal committee members

Reports from a number of organisations who took part in the Festival are to be found elsewhere in this Annual Report.
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has been added to our reserves and will stand us in good stead in planning for 2007.

to work with an ever increasing range of organisations thereby helping to ensure that the Festival truly belongs to and reflects the community of WallSEND. Our plans for the 2006 Festival were influenced by the loss made on the 2005 Festival and doubts over the availability of the Bandstand at the Forum. As our accounts presented elsewhere in this report show, we were able to deliver the 2006 Festival with a small surplus which

I am pleased to report on another successful year for the WallSEND Festival Association during 2005/6.

Chair's and Secretary's Report

Festival week finished with Segeedunnum offering their regular 'pop in for a £' offer on the Sunday.

Although we did not organise any evening events on Festival Saturday this year, we did host a fascinating talk by John Clayson from Tyne and Wear museums at Burnside on the Thursday of Festival week. John spoke on the history and development of the Waggonway network in North Tyneside and we were honoured with the attendance of the Deputy Chair of North Tyneside Council. The evening also saw the official 'launch' of the WallSEND Waggonway Walk and students from the College were able to explain the planning an work that had gone into the production of the leaflet supporting the walk.

A real effort was made to draw visitors along the full length of the High Street, by using the Alexandra Street car park as the venue for various military displays. Whilst not an unqualified success in terms of footfall, the enthusiastic support of the businesses at that end of town greatly encouraged us and has given us a sound base on which to build in 2007.

High Street East was closed for the day and played host to Bill Brookman's team of first class street entertainers, who kept the busy crowds happy. The High Street was also used as a venue for dance and fairground rides as well as number of static displays.

Once again live music and entertainment of various kinds was provided throughout the town centre. To some extent the Festival was scaled back slightly on the previous year, in order to balance our books, and doubts over the availability of the bandstand until late in the planning process meant that we had a slightly shorter than usual musical lineup. We were delighted to welcome newcomers to the Festival, Northumberland Fayre who played two sets to a very appreciative audience. They were complemented by the regular appearance of WallSEND Churches singing together and Festival favourites, the Bill Elliott band together with some young stars of the future from Burnside Business and Enterprise College. Rather less successful was an experiment with using four buskers for the first time, who were rather overwhelmed by the crowds and general background noise.

Our regular craft market at the Forum was very well received and the stalls both in and outside the Forum enjoyed brisk business well into the afternoon with the catering outlets in particular doing a roaring trade in ice creams and cold drinks as the sun blazed down.

The week leading up to Saturday July 1st saw the sixth annual WallSEND Festival. Little did the organisers appreciate the significance of the Saturday date when plans were being drawn up the previous autumn, with Festival Saturday coinciding with 'that' match between England and Portugal. Despite the inevitable impact on attendance as the time ticked down to kick off, Festival Saturday was judged a great success by those lucky enough to be there, helped in no small part by glorious weather.

WallSEND Festival 2006

Wallsend Waggonway Walk

In planning the 2006 Festival we were mindful that North Tyneside Council were undertaking a large programme of improvements to the waggonways network throughout the borough and so we decided to make the waggonways our theme for the year.

Burnside Business and Enterprise College embraced this theme with enthusiasm and 6th form student Kyle Jackson attended Festival Association planning meetings and with a team of other 6th formers, worked with North Tyneside Council Waggonway Project Team and a resident artist (funded by Burnside) to design and publish a special walk - the 'Wallsend Waggonways Walk' and attendant publicity. A leaflet illustrating the walk was professionally printed and launched on the Thursday of Festival week.

To ensure that the walk included points of historical interest as well as information about the local flora and fauna, Kyle attended Local History Society meetings and 'walked the walk' with local expert.Mr Alan Baxter.

As part of the Festival all staff and students from Burnside and Parkside (now known as Beacon Hill School) walked the 'Wallsend Waggonway Walk' on Friday 30th June. The walkers wore fancy dress and enjoyed a festival atmosphere at the Rising Sun Country Park where circus entertainers (Bill Brookman) and refreshments were on offer. Walkers were sponsored and the walk raised over £4000 for Burnside/Parkside's partner school, Gorgor, in rural Kenya.

Wallsend Peoples Centre

The Wallsend Peoples Centre held a number of activities in the Centre on Festival Saturday to support the festival including: face painting, card making and a music workshop.

The cafe was open for teas, coffees and lunches and the events were well attended. Every one appeared to be enjoying themselves and this helped to put everyone in the mood for the world cup football match in which England were playing later that day.

WALLSEND



FESTIVAL

Wallsend Churches

The churches participation in the Wallsend Festival was a great pleasure and provided the opportunity of reaching people in the singing of hymns and choruses with comfort and hope especially in the troubled world climate of today. We noticed that many who were passing by stopped, listened, then joined in with the singing.

Having a stall at the Festival was a great success too, as many people stayed to chat and to tell us of the time when they used to go to church. so we pray that they will attend again and get to know more about Jesus.

We would be privileged to take part in next year's Festival and hope that it will be a great success

Wallsend Choral Society

'Songs from the Shows' was the theme for the 2006 Festival Concert by the Wallsend and District Choral Society, which was very well attended on the Wednesday of Festival week. Soloists from the choir did us proud, singing popular favourites and the audience showed their appreciation by joining in the choruses.

Wallsend Local History Society

The Local History Society stall at the Wallsend Festival is always a big centre of attraction. The public crowd around to look at the many photographs of 'days gone by' and to view our interesting memorabilia. To the many who enquire, our members are eager to provide information of our meetings, our speakers, our outings and other activities which inevitably increases our membership. There is a wealth of history in the locality of Wallsend and we find that not only do we pass on much information to others but we learn many things ourselves from the people who visit our stand. Taking part in the Wallsend Festival each year is a very important event in the calendar for the Wallsend Local History Society.

Wallsend Schools' Report

Students and staff from Burnside Business and Enterprise College were actively involved in planning and participating in the 2006 Wallsend Festival. This year the School's aim was to include all students in the Festival in some capacity so that they would feel as though they had a real stake in their community. The main focus of the school's activity was designing and producing the Wallsend Waggonway Walk, which is described elsewhere in this report.

On Festival Saturday Burnside was actively involved in all parts of the day: Our Samba Band and Cheer Leaders entertained crowds on Wallsend High Street with their vibrant brand of Samba rhythms. This year the school invested in costumes and musical instruments specifically for this type of activity. The bandstand allowed the opportunity from Burnside to feature two of its up and coming musicians. Philip Marshall, aged 14, treated listeners to a mix of songs from Billy Mitchell and The Kinks and 6th Form rock band, "Yours Truly" played a range of rock hits.

Our evaluations show that in terms of participation, this has been our best festival ever.

Rosalind Elliott
Assistant Headteacher, Burnside.

Wallsend TalentSTAR

Mecca Bingo in conjunction with the TalentSTAR organisation, worked with Burnside's Head of Creative Arts, Selwyn Thompson, to produce a top quality show featuring talented youngsters from Burnside who presented a range of song and dance worthy of Pop Idol (in fact ...better!!) The show took place during the late afternoon of Festival Saturday and despite the interference of the England world cup football match which coincided with this event, a large and enthusiastic crowd turned out to support the performers.

WALLSEND FESTIVAL ASSOCIATION SUMMARY OF ACCOUNTS FOR THE YEAR ENDED 30th SEPTEMBER 2006

<u>INCOME AND EXPENDITURE ACCOUNT</u>		
<u>year ended</u> <u>30.9.2005</u> £		<u>year ended</u> <u>30.9.2006</u> £
2,094.00	Grants: Community Foundation,	2,000.00
0.00	Sir James Knott Trust,	750.00
0.00	R. W. Mann Trust,	1,000.00
4,000.00	North Tyneside Council,	2,000.00
400.00	North Tyneside Council – Small Grants Scheme,	0.00
1,000.00	DTZ Debenham Tie Leung,	0.00
0.00	Halladale Group plc,	1,000.00
7,494.00		6,750.00
1,430.00	Stalls and Concessions,	1,760.00
1,500.00	Burnside B&E College – Contribution re Artist in Residence,	0.00
204.00	Geordie Night Tickets,	0.00
375.00	Prior-Year Adjustments of Provisions made but not needed,	36.20
68.51	Building Society Interest,	80.27
11,071.51	Total Income,	8,626.47
1,382.14	Deficit for Year, i.e. Excess of Expenditure over Income,	0.00
<u>12,453.65</u>		<u>8,626.47</u>

Expenditure

1,343.81	Publicity, Printing and Communications,	2,205.29
3,285.30	Provision of Facilities on Festival Day,	2,620.39
466.28	Other Management and Administrative Expenses,	362.22
4,358.26	Artistes, etc.,	2,855.00
200.00	Hire of Wallsend Memorial Hall,	0.00
2,800.00	Artist in Residence,	0.00
12,453.65	Total Expenditure,	8,042.90
0.00	Surplus for Year of Income over Expenditure,	583.57
<u>12,453.65</u>		<u>8,626.47</u>

RESERVE ACCOUNT

<u>year ended</u> <u>30.9.2005</u> £		<u>year ended</u> <u>30.9.2006</u> £
3,275.16	Accumulated Surplus brought forward at 1 st October,	1,893.02
0.00	Surplus for Year, brought down from Income & Expenditure Account,	583.57
<u>3,275.16</u>		<u>2,476.59</u>
1,382.14	Deficit for Year, brought down from Income & Expenditure Account,	0.00
1,893.02	Accumulated Surplus carried forward at 30 th September,	2,476.59
<u>3,275.16</u>		<u>2,476.59</u>

BALANCE SHEET AS AT 30th SEPTEMBER 2006

<u>30.9.2005</u> £		<u>30.9.2006</u> £
286.20	Provision made for Disputed Invoices received,	0.00
1,893.02	Reserve Account, Accumulated Surplus, as above,	2,476.59
<u>2,179.22</u>		<u>2,476.59</u>
2,027.65	Cash at Building Society,	2,473.19
151.57	Cash at Bank,	3.40
<u>2,179.22</u>		<u>2,476.59</u>

Certificate and Notes of the Hon. Treasurer

Comprehensiveness of Accounts

Some costs incurred in the organisation, management and general operation of the Wallsend Festival have not been directly charged or invoiced; and they are excluded from the accounts. Such costs include:

- the services of the Chairman of the Wallsend Festival Association, his support staff, and members of the Committee;
- meeting facilities provided throughout the year by Burnside Business and Enterprise College and Segedunum Museum;
- school teachers who have worked outside their curricula;
- exhibitors who provided their services during the week of the Festival without charge; and
- Mecca Bingo, who funded the TalentSTAR contest at a cost of approximately £2,000, at no cost to the Festival Association.

Apart from the uncharged costs referred to above, the accounts as presented include all the income and expenditure of the Wallsend Festival Association for the year ended 30th September 2006 and present fairly its financial position as at 30th September 2006.

Accounting Policies

The accounts are prepared generally on an accruals basis following the historical cost convention; but interest receivable is accounted for as received, without accrual. As at 30th September 2006, the Committee does not expect any claims for moneys to be paid by the Association, nor are any further moneys due to the Association at that date.

Financial Performance

Expenditure on publicity, printing and communications increased by £861 or 64% from 2004-05, because of increased printing costs and the commissioning of a Communications Strategy aimed at raising the profile of the Festival, offset by the fall-out of non-recurring costs in uprating the Association's website. The provision of facilities on Festival Day cost £665 or 20% less, and other management and administrative expenses £104 or 22% less, these because of scaling-down of some activities and negotiation of reduced charges. Expenditure on artistes and entertainers fell by £1,503 or 34%, largely due to the discontinuation of the parade and its marching bands and the absence of vintage organs and vehicles.

Income from stalls and concessions increased by £330 or 23%, representing a more break-even tariff.

Overall, the Festival produced a surplus of £584 as compared to the previous year's deficit of £1,382. The surplus came at the end of a year of tight budgeting projecting a neutral outturn, and was the result of late negotiations on concessionary income and discounts for services provided. The accumulated reserve of £2,477 is healthy and adequate.

T. S. Fairhurst, CPFA
Hon. Treasurer

3rd October 2006.

Certificate of the Independent Examiner

I certify that I have examined all the books, accounts, invoices and bank statements of the Wallsend Festival Association for the year ended 30th September 2006. I find that the books, accounts, invoices and bank statements are an accurate reflection of the financial affairs of the Wallsend Festival Association.

J. S. Graham, MCIEH

26th October 2006.